



## **An Eclectic Community of Retailers and Artisans**

A collection of hand-picked shops where each space is independently stocked and decorated, maintaining its own fresh identity. The two owners bring 13 years of successful retail expertise combined with a strong marketing and PR background which is enhanced by their own sophisticated but funky sense of style. All staffing is provided by our experienced and knowledgeable sales personnel who will enthusiastically market your merchandise and maintain display.

### **Retail Concept Strengths-**

- **BRANDING OF UNIQUE RETAIL MODEL**
- **THE POWER AND DRAW OF MANY SELLERS VERSUS A STAND-ALONE BUSINESS**
- **JURIED SELECTION OF RETAILERS**
- **A CHANCE TO DISPLAY YOUR PRODUCT IN AN EYE-CATCHING WAY WITHOUT ENORMOUS OVERHEAD COSTS**

### **Location Strengths-**

- **HIGHLY VISIBLE, CENTRAL LOCATION IN UPSCALE RESIDENTIAL NEIGHBORHOOD**
- **ACCESS TO VIBRANT AND GROWING MIX OF SHOPS, OFFICES AND RESTAURANTS**
- **FRONT & REAR ENTRANCES, VISIBLE SIGNAGE & OVER 100 PARKING SPACES**

### **Operating & Administrative Strengths-**

- **WEBSITE INCLUDING MAINTAINENCE**
- **WIRELESS INTERNET**
- **ADVERTISING AND MARKETING**
- **COMPUTER EQUIPMENT WITH SALES SOFTWARE AND ONLINE ACCESS**
- **MONTHLY SALES REPORTS**
- **DISBURSEMENT OF RETAIL PROFITS AND SALES TAX INFORMATION ON A MONTHLY BASIS**
- **ACCOUNTING (PAYROLL, WORKMAN'S COMPENSATION, ETC.)**
- **EXTERIOR SIGNAGE WITH RETAIL DIRECTORY**
- **MAILING LIST, NEWSLETTERS, EMAIL BLASTS**
- **CREDIT CARD FEES INCLUDED**
- **SECURITY SYSTEM & 8 SURVEILLANCE CAMERAS**
- **PACKAGING, GIFT WRAP, GIFT CARDS, OFFICE SUPPLIES & SHIPPING**
- **TRAINED AND KNOWLEDGABLE SALES STAFF**
- **COLLECTION & PAYMENT OF SALES AND MEALS TAXES**
- **MUSIC AND SOUND SYSTEM**

# Shops at 5807

stylish *eclectic* handpicked delish

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## EXPLANATION OF FEES (WHAT'S INCLUDED)

### RENTAL FEE:

- Base Rental Fee (dependent on size and location of individual space leased)
- Utilities
- CAM
- Real Estate Taxes
- Insurance consisting of general business, liability and workmen's compensation
- Property maintenance and repairs

### SHOPMINDER FEE (\$200.00/month):

- Trained and knowledgeable sales staff
- Marketing and advertising
- Computer equipment and software
- Monthly sales reports
- Monthly disbursement of retail profits and sales tax information
- Accounting (payroll, workmen's comp, etc)
- Credit card fees
- Continuously updated mailing list
- Wireless Internet
- Special events
- Signage
- Security system with 8 surveillance cameras with remote access
- Packaging, gift wrap, and UPS shipping available
- Office supplies
- Music and sound system
- Website including maintenance
- Collection and payment of sales and meals taxes

### ADDITIONAL FEE:

- 10% commission on all sales



## SHOP SIZES AND RENTS

DIMENSIONS	CLASS
17X21	A1
20X31.5	A2
17.5X12	A3
7X6	A4
7X6	A5
12X13.5	A6
14x14	A7
18.5X21.5	A8
15X14	A9
16X14	A10
	A11A
	A11B
12X2	B1
17x5	B2
12.5x13	B3
12x19.5	B4
10.5x12	B5
15X1	C1
26X1	C2
13x4	C3
17X4	C4
SHOWCASE	C5
SHOWCASE	C6
SHOWCASE	C7
15x1	C8